

# Nick Martellaro

B.A., Psychology, 2015

*Cum Laude*

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## OBJECTIVE

A dean's list and honors student, I graduated from CSU Northridge *cum laude* with a 4.0 and a bachelor's degree in psychology. My career thus far has focused on media production, video and audio editing, social media management, music, technology, and sales. I am very driven working as part of a team, and I enjoy creating and working on both written and visual media projects.

## EXPERIENCE

*Mar. 2016 - Present*

**Education Consultant / Media Advisor**, Tutor Doctor. *Santa Clarita & Los Angeles Area*

- Currently maintaining the franchise's two websites, blog content, Yelp pages, and social media
- Requires experience in working with SEO settings, WordPress, and PPC
- Consultations involve meeting with struggling families, identify the student's needs, selling tutoring contracts (based on blocks of hours), and pairing the family with a company tutor
- Began as a private tutor and was promoted in 2016 by the CEO, Steve Grill

*Feb. 2017 - Mar. 2017*

**Production Assistant**, NBC, A. Smith & Co. *American Ninja Warrior & Spartan Ultimate Team Challenge*

- Worked as a casting associate for an Emmy-nominated show (*American Ninja Warrior*)
- Helped review thousands of submissions for immensely popular *American Ninja Warrior's* 9<sup>th</sup> season, as well as *Spartan Ultimate Team Challenge's* 2<sup>nd</sup> season
- Wrote/edited concise one-sheets for applicants as well as applicant outreach (phone calls/email)
- Responsibilities also included editing videos and inputting applicant data into spreadsheets

*July 2013 - Present*

**Independent contractor for video/audio projects**, various companies & locations

- Experience includes working with professional audio and video equipment and video production
- Focus: production of corporate promo films, website media, and audio recording/editing

*Sept. 2013 - Jan. 2015*

**Manager**, Water-4U. *Canyon Country, CA*

- Supervised the general function of a reverse-osmosis water facility, similar to Sparkletts
- Responsibilities included retail/delivery sales and managerial work (cash registers, safe deposits)
- Left on excellent terms to focus on bachelor's degree full-time

*Nov. 2012 - Sept. 2013*

**Customer Service Specialist**, Office Depot. *Valencia, CA*

- Worked in technology sales (computers/tablets) and technical support
- Received several awards for top salesman; left job on excellent terms due to company merger

## EDUCATION AND SPECIAL SKILLS

- **B.A., Psychology**, California State University Northridge  
Graduated 12/2015, 4.0 GPA, *cum laude*, Dean's List all semesters.
- **LAUSD Certified Substitute Teacher**  
I currently hold a state-certified credential to substitute teach for the Los Angeles Unified School District for up to 30 days a time. These jobs I take (by request only) from former teachers.
- **100 WPM** typing speed (extremely fast)
- Experienced in Microsoft Office (Word, Excel, Powerpoint), Adobe Photoshop, Sony Vegas, Sony Acid, and web design platforms (WordPress)/social media
- 10+ years of experience with technology and technical support (sales and repair)
- Avid guitar player and YouTube musician

## REFERENCES

**Rafailova, Yulia.** Senior Academic Advisor, *Tutor Doctor Los Angeles*. [Removed for web version]

**Grill, Steve.** CEO, *Tutor Doctor Santa Clarita*. [Removed for web version]

**Thompson, Taylor.** Supervisor, *Brazas Enterprises/Water-4U*. [Removed for web version]